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# Residential Closings and Occupancy Study

## Downtown Development Authority District and Adjacent Areas of Influence

Prepared for:



JUNE 2009



focus

REAL ESTATE ADVISORS

A Professional Strategic Alliance

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# I. EXECUTIVE SUMMARY

Goodkin Consulting in strategic alliance with Focus Real Estate Advisors, LLC was retained by the City of Miami Downtown Development Authority (DDA) to conduct research and analysis concerning the closing and occupancy status of recent/new condominium and multifamily projects in the Downtown Miami Study Area. This section presents a summary of key findings and trends supported by data and analyses presented in the report.

## SCOPE OF STUDY

In accordance with the scope of the study defined by the DDA, we identified and studied 87 buildings in the DDA District and adjacent areas of influence (Map Exhibit I.1). The focus of the study was on residential condominium and multifamily rental buildings with 50 or more units completed since 2003. Several buildings completed prior to 2004 were included in research and analysis in order to provide perspective on all major subareas.

## METHODOLOGY

### Closings Research and Analysis

Miami DDA project lists and associated databases served as the starting point for identification of projects to be included in the study. During the course of the project every effort was made to cross-check and reconcile data inconsistencies associated with input and/or tabulation errors in original data sources

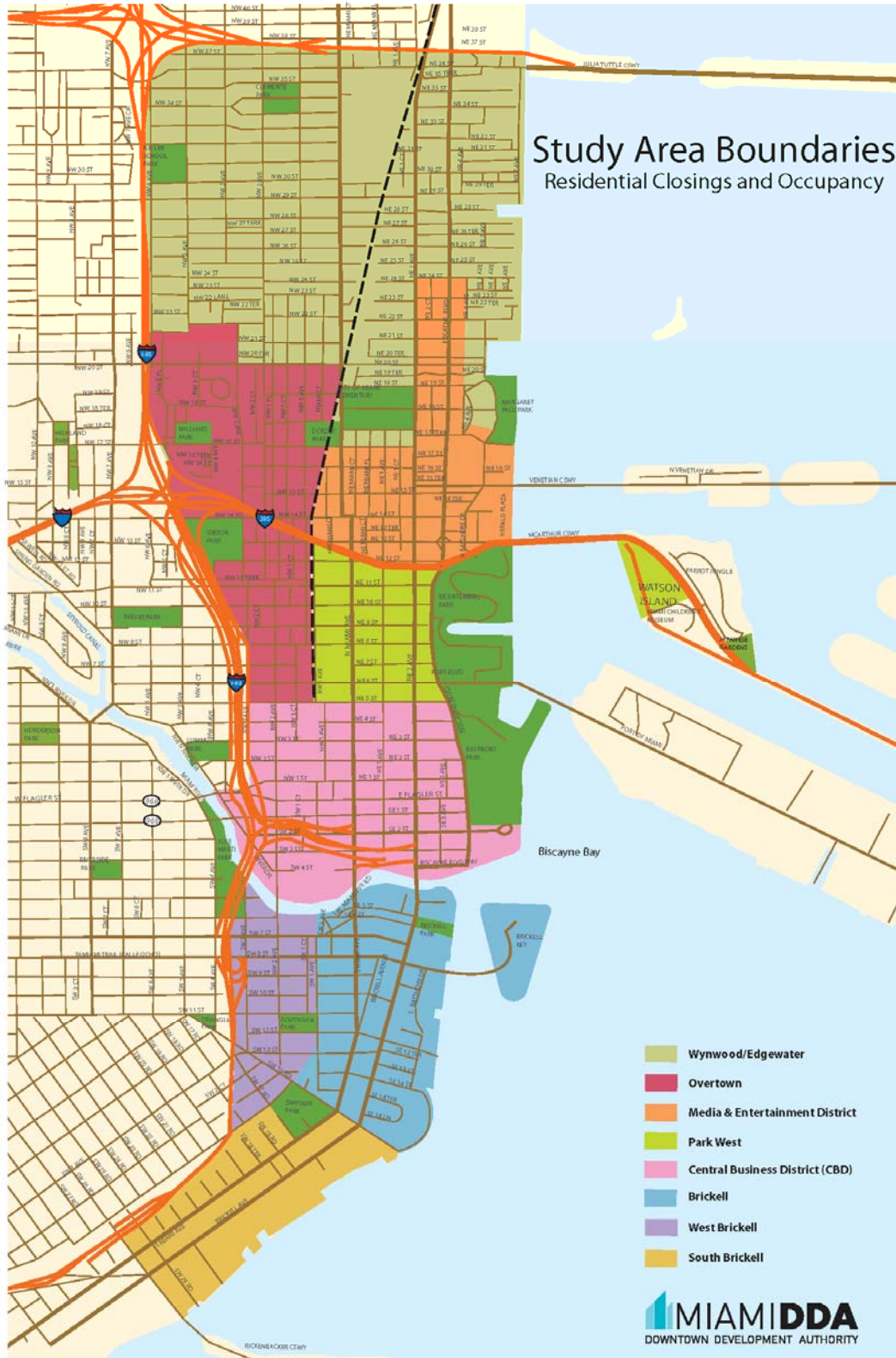
The methodology employed in compiling information on closed unit sales in identified study area condominium projects included direct research of public records maintained by the Miami-Dade County Appraiser and County Clerk along with MLS and other third party data services available on a subscription basis. Research using the above noted sources was supplemented, as deemed necessary by direct field reconnaissance. .

### Occupancy Survey and Analysis

Estimated occupancy status and owner profiles are based on a combination of direct survey research, public record analysis and published third party research. The Miami DDA in association with Goodkin/Focus prepared a direct mail survey of building owners and/or building managers (See Appendix).

In addition to the mail survey Goodkin/Focus conducted an independent telephone survey to insure the maximum possible response rate. Results of the direct mail and telephone surveys were cross-checked and compared to owner addresses and homestead tax exemption status as well as other recent independent studies.

## STUDY AREA



**EXHIBIT I.1 STUDY AREA MAP**

## MAJOR FINDINGS

Completed buildings studied include 73 condominium buildings representing a total of 21,616 units, and 7 rental apartment buildings containing a total of 1,343 units. Five projects containing a total of 1,333 units currently remain in active construction status with completions expected this year, most within the next few months. Four of these are condominium buildings representing a total of 1,245 units. The status and potential timing of planned projects that have not commenced construction are considered highly uncertain due to current market, financing and general economic conditions and, therefore, are not considered as 'active' pipeline inventory.

Approximately 80% of all residential units included in the study are located in three of the seven downtown subareas.

1. Brickell area – 8,662 units in 25 buildings (40% of downtown area total)
2. Central Business District (CBD) – 4,882 units in 13 buildings (23% of study area total)
3. Wynwood/Edgewater – 3,365 units in 18 buildings (16% of downtown area total)

Closed sales have been recorded for over 13,300 units, or about 62% of the 21,616 total residential condominium units in the 73 completed condominium buildings included in the study as of mid-May 2009.

- Analysis of closed units by year of building completion shows that nearly 100% of units in buildings completed through the end of 2005 have closed. Buildings completed in 2006 and 2007 have closed 75% and 85% of units, respectively. An estimated 34% of units in buildings completed last year (2008) have closed to date.
- The unsold inventory of units in new or recently completed condominium buildings in the downtown area amounts to approximately 8,300 units.
- Of the 8,300 unsold units in new and recently completed condominiums included in this study, nearly half are located in the Brickell area, about 2,000 (25%) are in the CBD, with most of the remaining balance or about 14% of the total in the Wynwood/Edgewater area leaving fewer than 1,000 total units in the other areas.
- There are only five projects remaining under construction in the development pipeline which equals 1,333 units in the CBD, Park West and Wynwood/Edgewater areas.
- ***Downtown Inventory in Perspective*** - Putting the downtown area condominium inventory into perspective, it is notable that the inventory of actively listed residential properties for sale in Miami-Dade County amounted to about 32,000 last month, so the downtown area inventory amounts to roughly 26% of that inventory.



- The number of occupied units in the study area buildings is nearly equivalent to the number of closed sales. Over 60% of completed units in new condominium buildings are occupied.
- Occupancy is split roughly 50:50 between owners and renters.

## **POTENTIAL DDA STRATEGIES TO SUPPORT DOWNTOWN HOUSING MARKET & NEXT STEPS**

The Miami Downtown Development Authority could support downtown area housing market recovery through initiatives and actions in several key areas. These include, but are not necessarily limited to the following types of activity:

- **Marketing** – Current distressed market conditions and associated budget constraints are adversely impacting scope and quality of individual property marketing and advertising programs. Consistent with the DDA's overall organizational goals and objectives, the DDA should consider intensifying marketing and advertising campaigns targeting prospective residents and specifically promoting the downtown lifestyle. The DDA could potentially spearhead a co-op program with direct participation and cost sharing opportunities for cash strapped project sponsors.
- **Fannie Mae/FHA Initiatives** – Limited mortgage loan availability to prospective condominium buyers represents a critical barrier to housing market recovery in the downtown area. Fannie Mae and FHA project certification has become the single biggest factor influencing private lenders' willingness to provide buyer financing in the current market environment. The DDA is particularly well positioned to lead and coordinate communications with these entities to facilitate achievement of these certifications. The DDA could also explore related initiatives to help reduce financing barriers, such as providing an information clearinghouse for essential data required by private lenders and financial institutions.
- **Governmental Liaison** – Stimulus funding and associated programs directed toward general economic recovery and including initiatives specifically targeting housing issues from Federal and State government are being channeled through County and City governments. As a quasi-governmental entity, the DDA can play a vital role in coordinating interface between its private sector housing industry stakeholders and governmental departments at all levels while also serving as a central source of information to its constituency regarding the nature and availability of programs and funding applicable to downtown area housing.
- **Miami DDA plans to update this study on a regular basis, as well as expand on market analysis that will incorporate factors such as demographics, foreclosures and existing residential units built prior to 2004.**

## II. CLOSING DATA AND ANALYSIS

This section presents a graphic summary of closing data and analysis generated as part of the study. Completed buildings studied include 73 condominium buildings representing a total of 21,616 units, and 7 rental apartment buildings containing a total of 1,343 units. Five projects containing a total of 1,333 units currently remain in active construction status with completions expected this year, most within the next few months. Four of these are condominium buildings representing a total of 1,245 units. The status and potential timing of planned projects that have not commenced construction are considered highly uncertain due to current market, financing and general economic conditions and, therefore, are not considered as 'active' pipeline inventory.

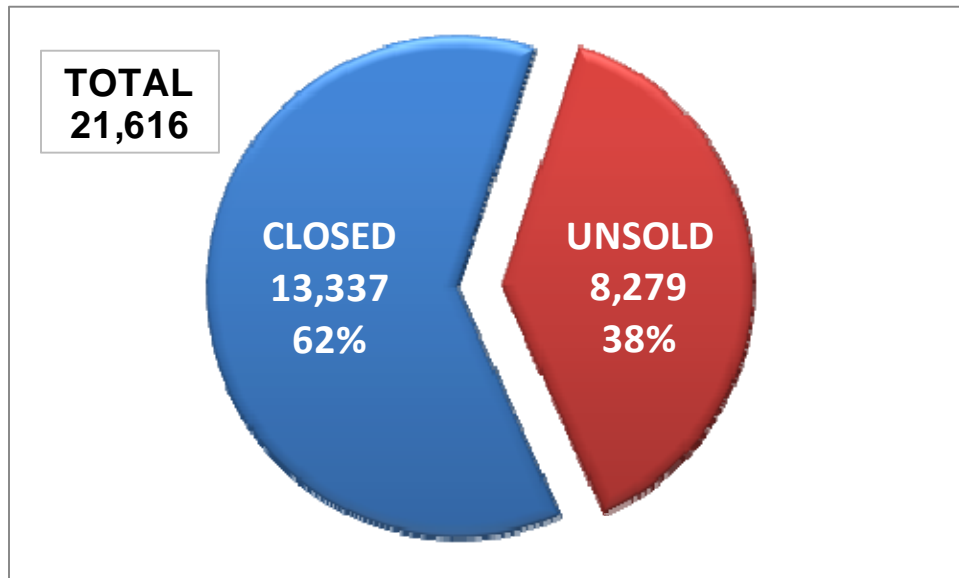
### RESIDENTIAL BUILDING INVENTORY BY TYPE AND STATUS INCLUDED IN STUDY

|                            | <b>Buildings</b> | <b>Units</b>  |
|----------------------------|------------------|---------------|
| <b>COMPLETED BUILDINGS</b> |                  |               |
| Condominium Buildings      | <b>73</b>        | <b>21,616</b> |
| Rental Apartments          | <b>7</b>         | <b>1,343</b>  |
|                            | <b>80</b>        | <b>22,959</b> |
| <b>UNDER CONSTRUCTION</b>  |                  |               |
| Condominium Buildings      | <b>4</b>         | <b>1,245</b>  |
| Rental Apartments          | <b>1</b>         | <b>88</b>     |
|                            | <b>5</b>         | <b>1,333</b>  |
| <b>AREA/STUDY TOTAL</b>    |                  |               |
| Condominium Buildings      | <b>77</b>        | <b>22,861</b> |
| Rental Apartments          | <b>8</b>         | <b>1,431</b>  |
|                            | <b>85</b>        | <b>24,292</b> |

Source: DDA; Focus Real Estate Advisors, LLC.

#### EXHIBIT II.1 PROJECT COMPOSITION – INVENTORY AND STUDY SCOPE

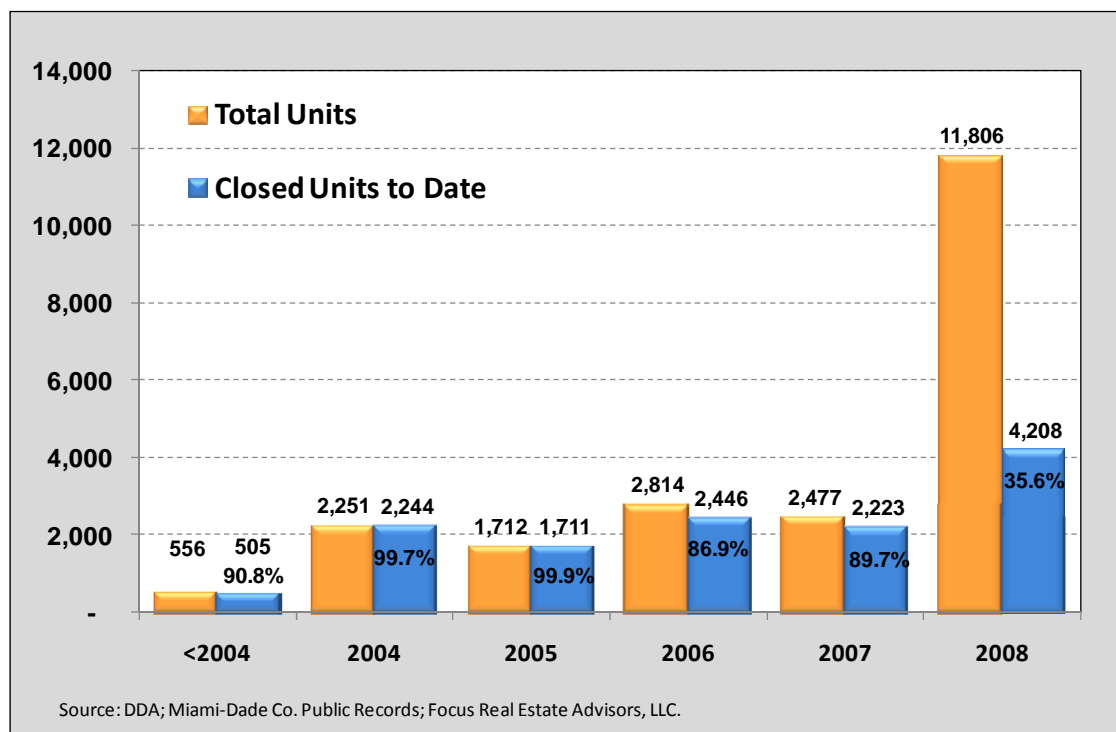
## CONDO UNIT SALES STATUS -SOLD (CLOSED)/UNSOLD COMPLETED CONDOMINIUM BUILDINGS



Source: Miami-Dade Co. Public Records; Focus Real Estate Advisors, LLC.

### EXHIBIT II.2 CLOSED (SOLD) VS. UNSOLD INVENTORY IN COMPLETED NEW BUILDINGS

## TOTAL UNITS AND CLOSED UNIT SALES BY YEAR OF BUILDING COMPLETION



### EXHIBIT II.3 UNIT CLOSING STATUS BY YEAR OF BUILDING COMPLETION



### COMPLETED NEW CONDOMINIUM BUILDINGS/UNITS BY SUB-AREA

| SUB AREAS             | BUILDINGS | UNITS         | % Units     |
|-----------------------|-----------|---------------|-------------|
| BRICKELL              | 25        | 8,662         | 40%         |
| WEST BRICKELL         | 3         | 944           | 4%          |
| SOUTH BRICKELL        | 3         | 732           | 3%          |
| CBD                   | 13        | 4,882         | 23%         |
| MEDIA & ENTERTAINMENT | 6         | 1,451         | 7%          |
| PARK WEST             | 5         | 1,580         | 7%          |
| WYNWOOD/EDGEWATER     | 18        | 3,365         | 16%         |
| <b>TOTAL</b>          | <b>73</b> | <b>21,616</b> | <b>100%</b> |

Source: DDA; Miami-Dade Co. Public Records; Focus Real Estate Advisors, LLC.

#### EXHIBIT II.4 COMPLETED NEW CONDOMINIUMS BY SUB-AREA

### TOTAL VS. SOLD (CLOSED) NEW CONDOMINIUMS BY SUBAREA

|                       | TOTAL         | CLOSED        | PERCENT    |
|-----------------------|---------------|---------------|------------|
| SUB AREAS             | UNITS         | UNITS         | CLOSED     |
| BRICKELL              | 8,662         | 4,606         | 53%        |
| WEST BRICKELL         | 944           | 923           | 98%        |
| SOUTH BRICKELL        | 732           | 731           | 99%        |
| CBD                   | 4,882         | 2,823         | 58%        |
| MEDIA & ENTERTAINMENT | 1,451         | 922           | 64%        |
| PARK WEST             | 1,580         | 1,142         | 72%        |
| WYNWOOD/EDGEWATER     | 3,365         | 2,190         | 65%        |
| <b>TOTAL</b>          | <b>21,616</b> | <b>13,337</b> | <b>62%</b> |

Source: DDA; Miami-Dade Co. Public Records; Focus Real Estate Advisors, LLC.

#### EXHIBIT II.5 TOTAL VS. CLOSED NEW CONDOMINIUMS BY SUBAREA

## COMPLETED/UNSOLD CONDOMINIUM UNITS BY SUBAREA

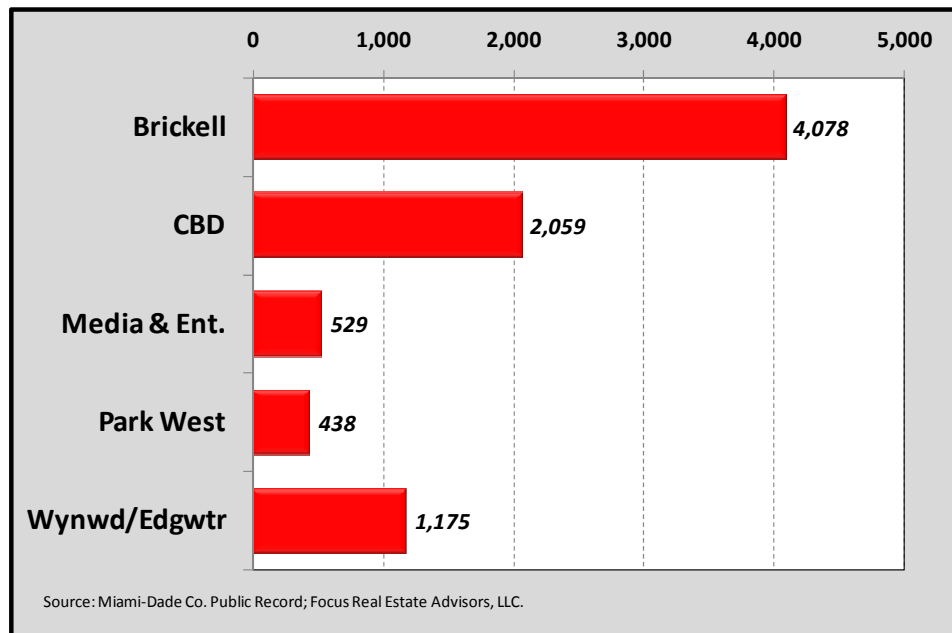


EXHIBIT II.6 DISTRIBUTION OF BUILT/UNSOLD INVENTORY

## CONDOMINIUM UNITS UNDER CONSTRUCTION BY SUBAREA

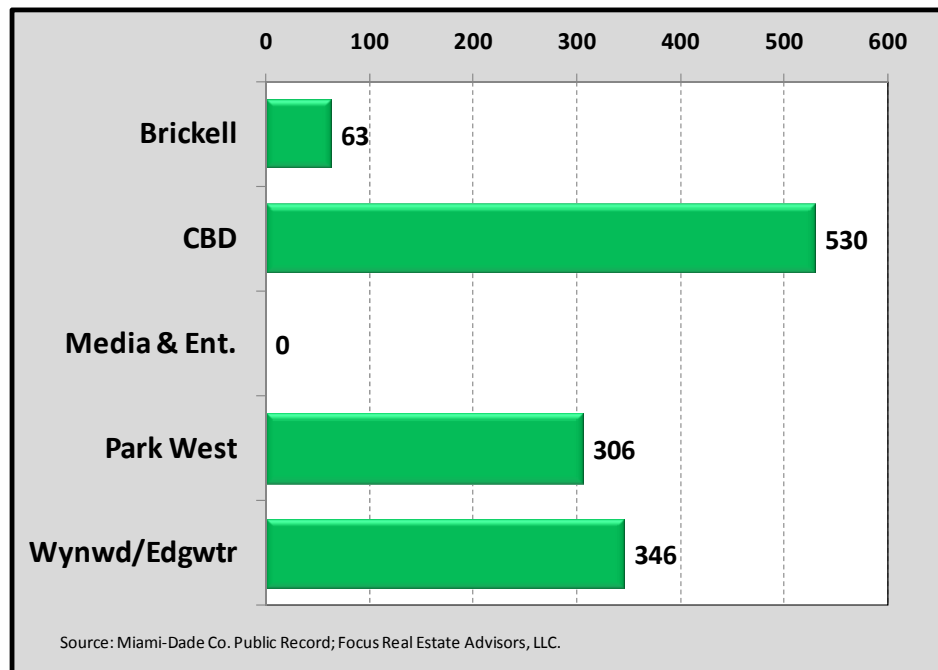
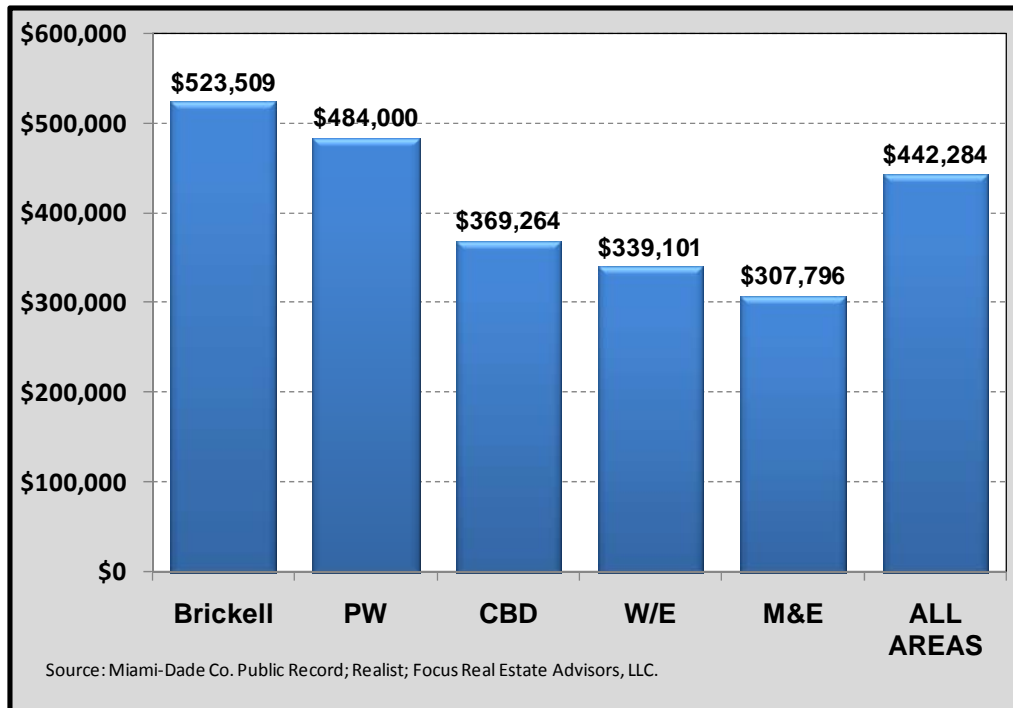
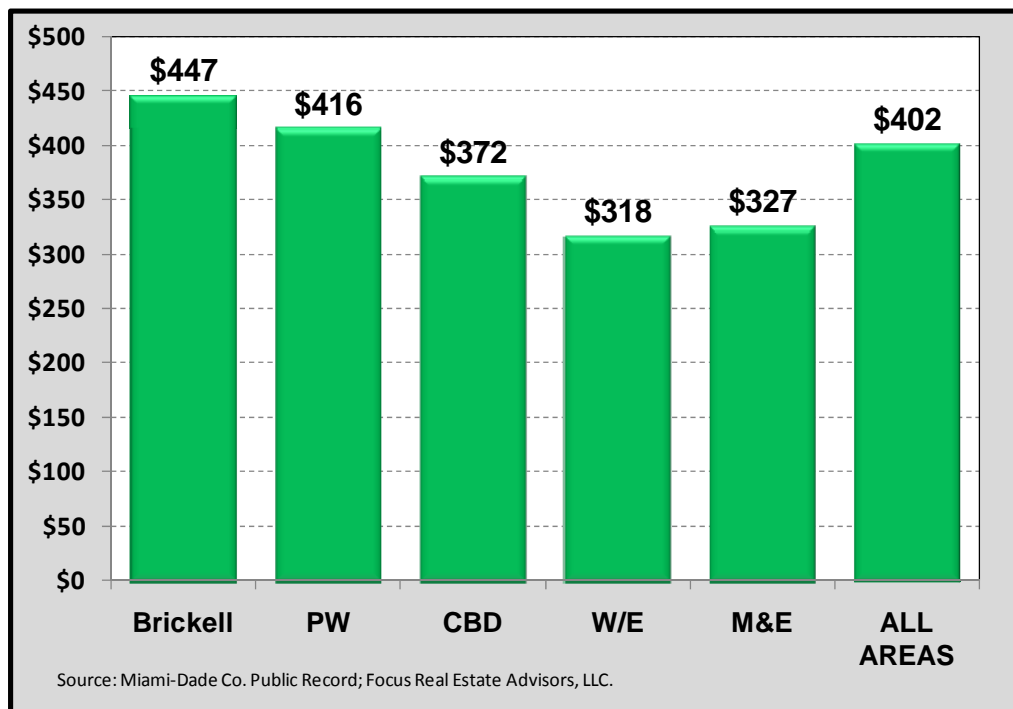
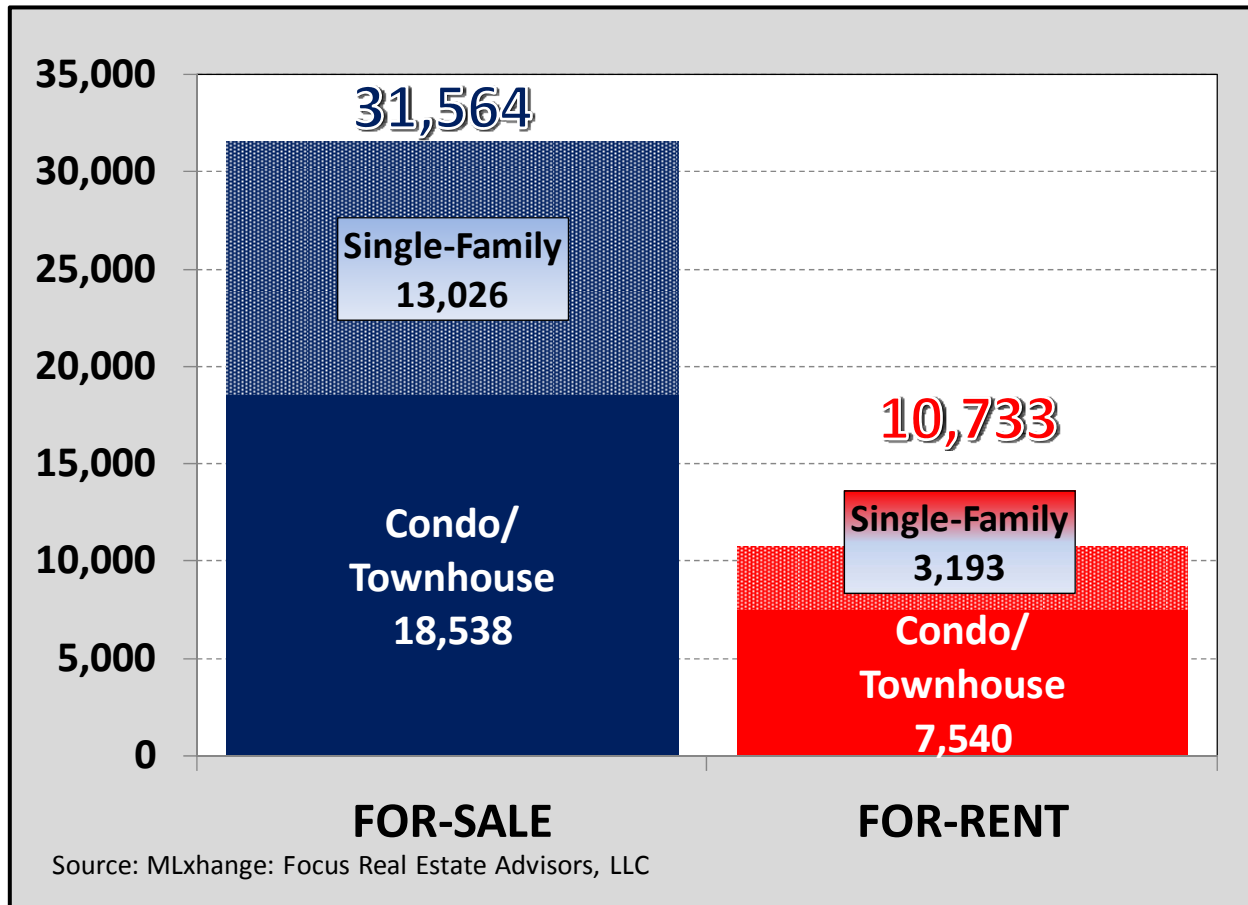


EXHIBIT II.7 UNITS UNDER CONSTRUCTION BY SUBAREA-2009 COMPLETIONS

**AVERAGE UNIT PRICE BY SUBAREA - CLOSED SALES****EXHIBIT II.8 AVERAGE UNIT SALES PRICES – CLOSED SALES****AVERAGE PRICE PER SQ.FT. BY SUBAREA - CLOSED SALES****EXHIBIT II.9 AVERAGE UNIT SALES PRICE PER SQUARE FOOT – CLOSED SALES**

### Miami-Dade Inventories of Active listed Residential For-Sale & For-Rent



Source: SE Florida Regional MLS: Focus Real Estate Advisors, LLC.

EXHIBIT II.10 MIAMI-DADE COUNTY ACTIVE LISTED INVENTORY BY TYPE

## Active Condo For Sale Listings by Submarket

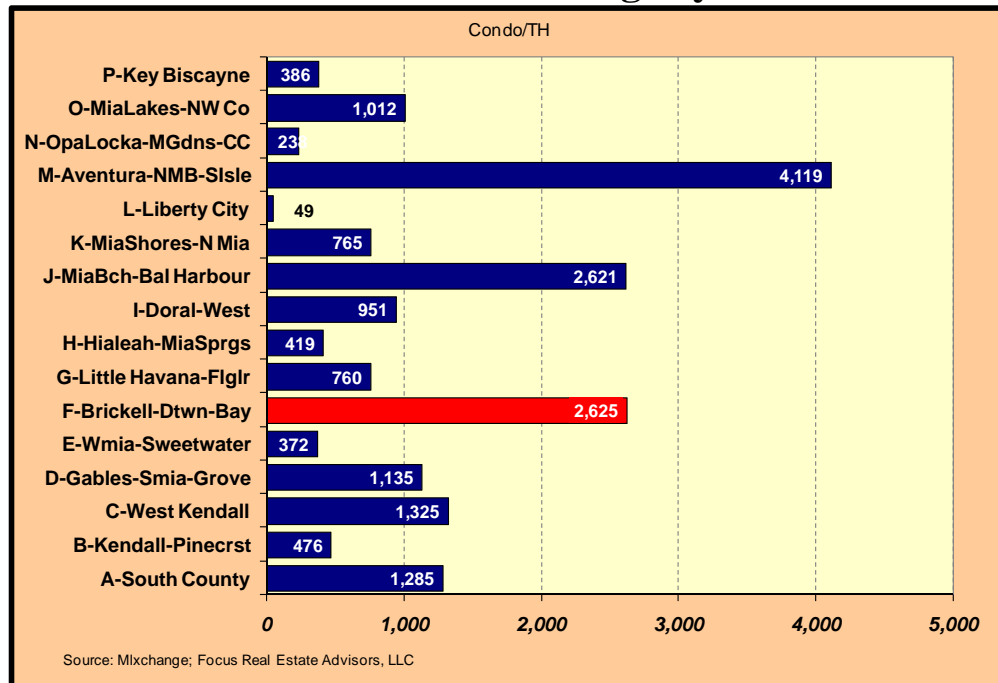


EXHIBIT II.11 ACTIVE LISTED 'FOR SALE' PROPERTIES BY SUBMARKET AND TYPE

## Active Condo For Rent (Shadow Market) Listings by Submarket

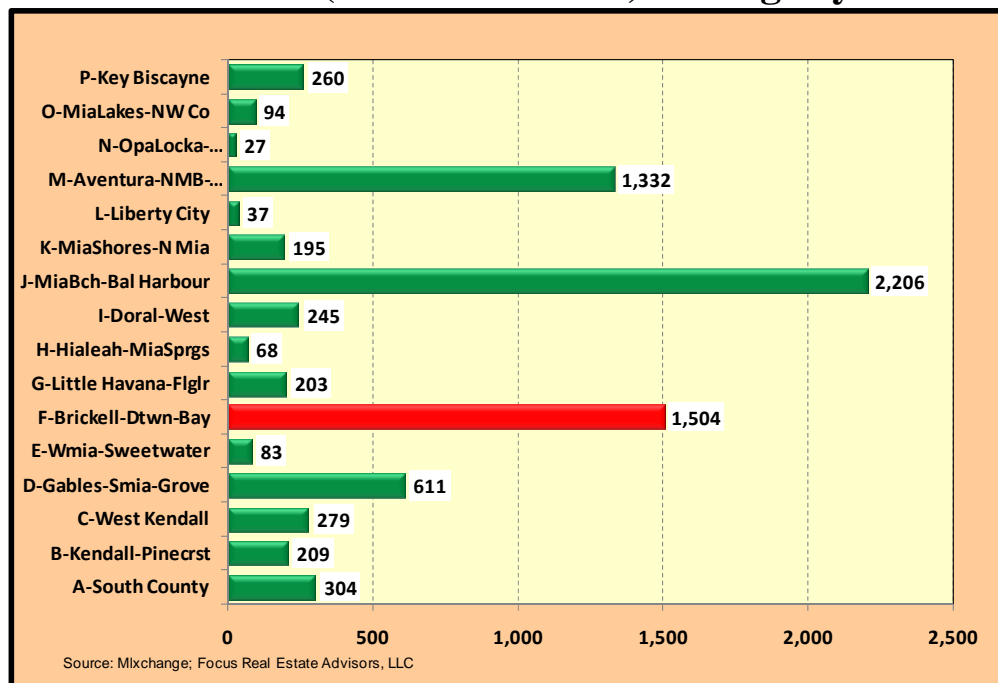
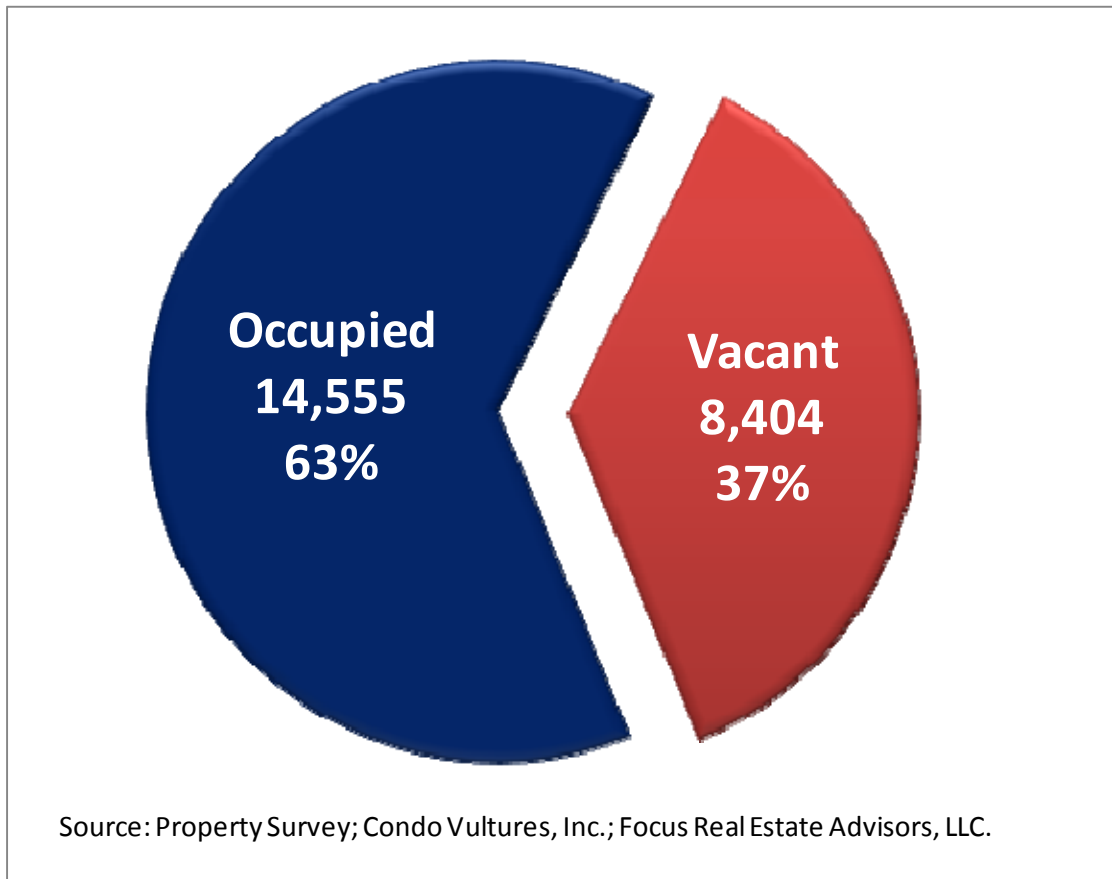


EXHIBIT II.12 ACTIVE LISTED 'FOR RENT' PROPERTIES BY SUBMARKET AND TYPE

### III. OCCUPANCY STATUS AND PROFILE

This section presents a summary of the occupancy status of new buildings in the downtown study area and a profile of occupants. Occupant categories defined for the purpose of this study include full-time resident owner occupants; part-time second home owner occupants; and renters. Most renters occupy investor-owned units, but may also occupy unsold units offered for rent by project builder-owners.

#### OCCUPANCY STATUS - COMPLETED NEW CONDOMINIUM AND RENTAL APARTMENT BUILDINGS



**EXHIBIT III.1 OCCUPANCY STATUS – NEW CONDOMINIUMS AND RENTAL BUILDINGS**



### OCCUPANCY MIX IN COMPLETED CONDOMINIUMS OWNERS vs. RENTERS

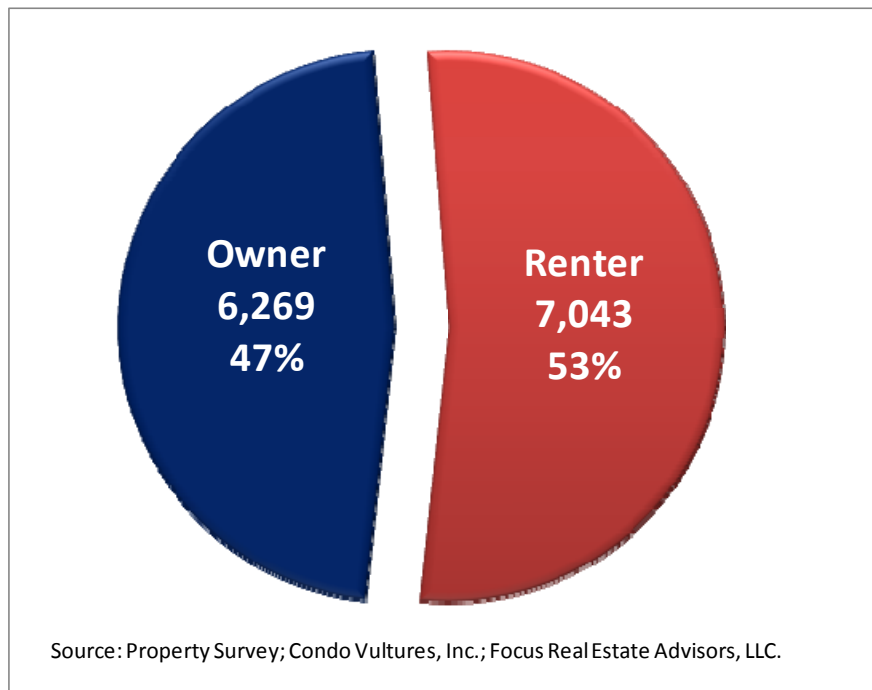
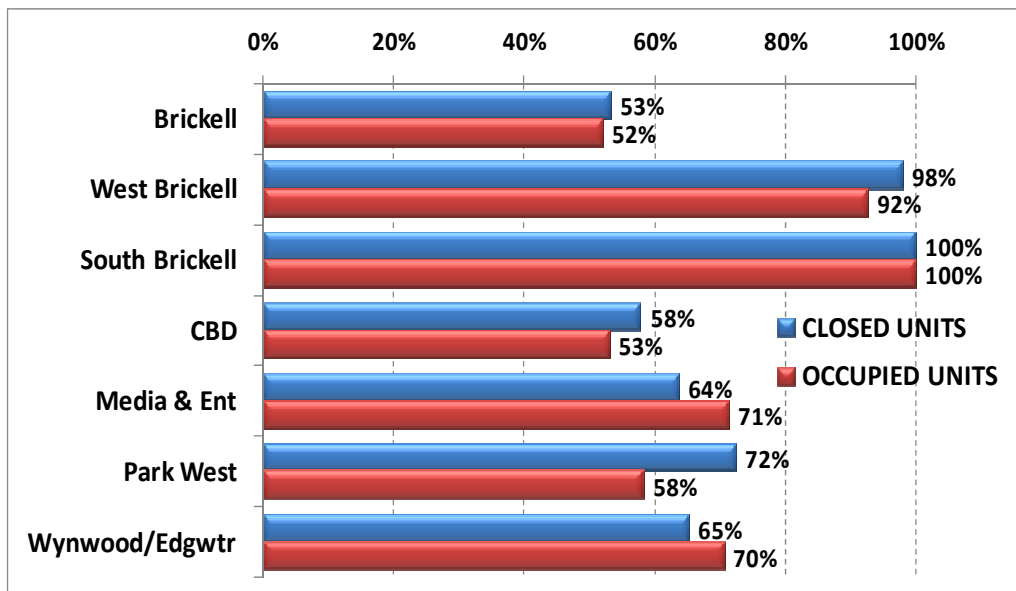


EXHIBIT III.2 OWNER-RENTER OCCUPANT MIX IN NEW CONDOMINIUM BUILDINGS

### OCCUPIED AND CLOSED SALES RATIO COMPARISON BY SUBAREA



Source: Building Occupancy Survey; Focus Real Estate Advisors, LLC.

EXHIBIT III.3 OCCUPIED VS. UNITS SOLD (CLOSED) BY SUBAREA

## IV. CONCLUSIONS & OUTLOOK

The surplus inventory of new condominiums in the downtown area continues to inspire media reports mostly focusing on financial impacts on builders, lenders and buyers whose unit values have declined below original purchase prices. While these perspectives are real and valid issues, little attention has been given to factors that distinguish downtown Miami from most other U.S. urban centers and certain beneficial implications on the future viability and economic health of the downtown area such as:

- The City and downtown area's established image and function as an international banking, business and commerce center.
- The City and downtown area's major natural and proximate resort amenities attracting domestic and International visitors.
- Expanded housing capacity and affordability including owner as well as rental housing alternatives.
- Condominium inventory and discounted trading prices will continue to enhance the attractiveness and affordability of the urban lifestyle in the downtown area.

**Monthly Condominium Sales** – During the past 12-months, an average of 113 condominium sales were recorded monthly in the downtown area. Approximately 45% of total monthly sales or on average about 50 sales per month were in new buildings. Average monthly sales of new units during the past 3-months increased over the prior 3-months and the 12-month average to approximately 70 recorded closings per month.

### MONTHLY CONDOMINIUM SALES

#### New Buildings (2004+) vs. Resales in Older Buildings

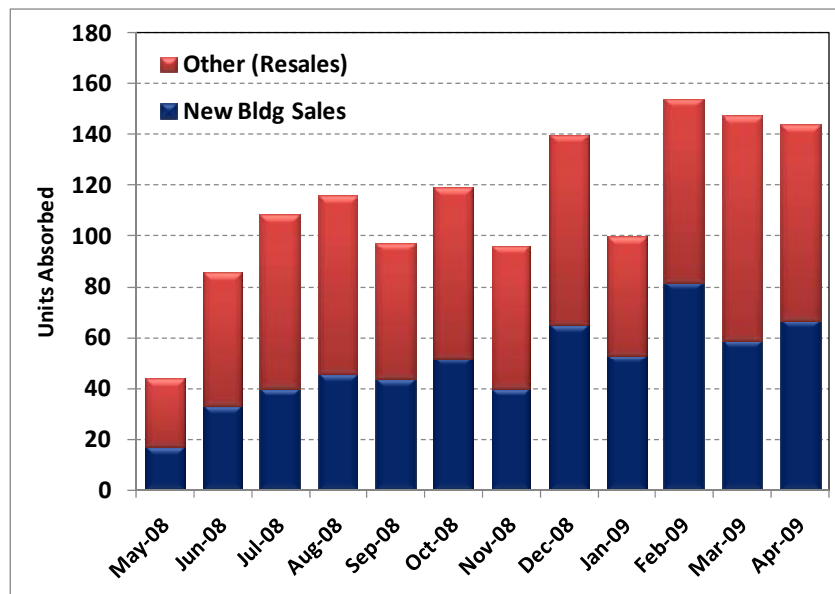
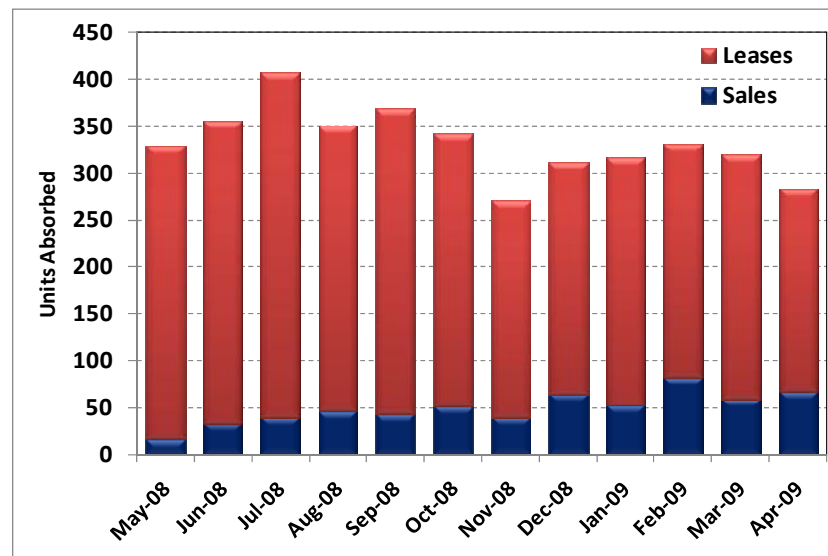


EXHIBIT IV.1 MONTHLY CONDOMINIUM SALES TREND BY BUILDING AGE

- While the renter population is increasing as a result of the availability and affordability of the surplus stock of condominiums, the ratio of homeowners to renters in the downtown area still exceeds historical levels. Historically, 70%+ of downtown area residents were renters, so the ratio in new buildings 47% owner: 53% renter represents an increase in home ownership among residents in the downtown area.
- **Monthly Leasing Activity** – An average of 350 units were rented on a monthly basis during the past 12-months in the downtown area. Eighty percent of monthly leasing activity in the downtown area during that period was in new condominium buildings, averaging 280 new leases per month.
  - Renter demand will accelerate the reduction of vacant housing inventory and represents growing demand for a diverse base of commercial retail and service businesses in the downtown area. In most cases renters are full-time residents spending daily for food, goods and services.

## NEW CONDOMINIUM SALES AND LEASING



### EXHIBIT IV.2 NEW CONDOMINIUM SALES AND LEASING TRENDS

Inventory Absorption/Occupancy Outlook – Under ‘Worst-Case’ scenarios the sale of remaining unsold inventory in the downtown area could extend beyond 5-years. However, a ‘probable’ absorption (sales) scenario for unsold inventory including units still under construction would be in the range of 36 to 48 months based on recent trends and allowing for a frictional vacancy factor of 3% to 5%. As noted previously, the inventory of vacant units is being reduced by rental activity in addition to the reduction from sales to owner-occupants. The combination of sales and leasing activity could increase occupancy to or near equilibrium in the downtown area within 2 to 3 years subject to variables associated with general economic recovery and employment conditions. Equilibrium conditions allow for a static vacancy factor of 3% to 5% as noted above.

## **APPENDIX**

## BUILDINGS INCLUDED IN STUDY

## APPENDIX 1 – BUILDING LIST

| District                               | Building Name                      | Address                   | City  | State | Zipcode | Type (a) | Status (b) | Year Built | Number of Units |
|----------------------------------------|------------------------------------|---------------------------|-------|-------|---------|----------|------------|------------|-----------------|
| <b>COMPLETED CONDOMINIUM BUILDINGS</b> |                                    |                           |       |       |         |          |            |            |                 |
| Brickell                               | 1060 Brickell - Twr 1              | 1060 Brickell Ave.        | Miami | FL    | 33131   | C        | C          | 2008       | 262             |
| Brickell                               | 1060 Brickell - Twr 2              | 1050 Brickell Ave.        | Miami | FL    | 33131   | C        | C          | 2008       | 314             |
| Brickell                               | 500 Brickell-East                  | 500 Brickell Ave.         | Miami | FL    | 33131   | C        | C          | 2008       | 320             |
| Brickell                               | 500 Brickell-West                  | 500 Brickell Ave.         | Miami | FL    | 33131   | C        | C          | 2008       | 313             |
| Brickell                               | Asia                               | 900 Brickell Key Blvd.    | Miami | FL    | 33131   | C        | C          | 2008       | 123             |
| Brickell                               | Axis at Brickell Village           | 1101 SW 1 Ave.            | Miami | FL    | 33130   | C        | C          | 2008       | 366             |
| Brickell                               | Axis at Brickell Village           | 79 SW 12 St.              | Miami | FL    | 33130   | C        | C          | 2008       | 352             |
| Brickell                               | Brickell on The River North        | 31 SE 5 St.               | Miami | FL    | 33131   | C        | C          | 2006       | 384             |
| Brickell                               | Brickell on The River South        | 41 SE 5 St.               | Miami | FL    | 33131   | C        | C          | 2008       | 327             |
| Brickell                               | Icon Brickell - North              | 495 & 501 Brickell Ave.   | Miami | FL    | 33131   | C        | C          | 2008       | 705             |
| Brickell                               | Icon Brickell - South              | 495 & 501 Brickell Ave.   | Miami | FL    | 33131   | C        | C          | 2008       | 593             |
| Brickell                               | Icon Brickell - Viceroy            | 495 & 501 Brickell Ave.   | Miami | FL    | 33131   | C        | C          | 2008       | 522             |
| Brickell                               | Infinity at Brickell               | 60 SW 13 St.              | Miami | FL    | 33130   | C        | C          | 2008       | 459             |
| Brickell                               | Isola Island Residences            | 770 Cloughton Island Dr.  | Miami | FL    | 33131   | C        | C          | 2004       | 300             |
| Brickell                               | Jade Residences                    | 1331 Brickell Bay Dr.     | Miami | FL    | 33131   | C        | C          | 2004       | 338             |
| Brickell                               | Mayfield                           | 1395 Brickell Ave.        | Miami | FL    | 33131   | C        | C          | 2004       | 116             |
| Brickell                               | Millenium Twr                      | 1425 Brickell Ave.        | Miami | FL    | 33131   | C        | C          | 2003       | 184             |
| Brickell                               | Solaris Brickell Bay               | 186 SE 12 Ter.            | Miami | FL    | 33131   | C        | C          | 2006       | 138             |
| Brickell                               | The Carbonell                      | 901 Brickell Key Blvd.    | Miami | FL    | 33131   | C        | C          | 2005       | 284             |
| Brickell                               | The Club at Brickell Bay Plaza     | 1200 Brickell Bay Dr.     | Miami | FL    | 33131   | C        | C          | 2004       | 643             |
| Brickell                               | The Emerald at Brickell            | 218 SE 14 St.             | Miami | FL    | 33131   | C        | C          | 2006       | 142             |
| Brickell                               | The Plaza on Brickell - West       | 951 Brickell Ave.         | Miami | FL    | 33131   | C        | C          | 2008       | 560             |
| Brickell                               | The Plaza on Brickell - North      | 950 Brickell Bay Dr.(950) | Miami | FL    | 33131   | C        | C          | 2008       | 440             |
| Brickell                               | The Sail                           | 170 SE 14 St.             | Miami | FL    | 33131   | C        | C          | 2006       | 154             |
| Brickell                               | Vue at Brickell                    | 1250 S. Miami Ave.        | Miami | FL    | 33130   | C        | C          | 2005       | 323             |
| SBrickell                              | Santa Maria Condo                  | 1643 Brickell Ave         | Miami | FL    | 33129   | C        | C          | 1997       | 174             |
| SBrickell                              | Skyline on Brickell                | 2101 Brickell Ave         | Miami | FL    | 33129   | C        | C          | 2004       | 360             |
| SBrickell                              | The Metropolitan                   | 2475 Brickell Ave         | Miami | FL    | 33129   | C        | C          | 2001       | 198             |
| WBrickell                              | Latitude on The River              | 615 SW 2 Ave.             | Miami | FL    | 33130   | C        | C          | 2007       | 451             |
| WBrickell                              | Neo Vertika                        | 690 W 1 Ct.               | Miami | FL    | 33130   | C        | C          | 2006       | 443             |
| WBrickell                              | Park View Towers                   | 115 SW 11 St              | Miami | FL    | 33130   | C        | C          | 2007       | 50              |
| CBD                                    | 50 Biscayne                        | 50 N. Biscayne Blvd.      | Miami | FL    | 33132   | C        | C          | 2007       | 528             |
| CBD                                    | Capital Lofts at The Security Bldg | 117 NE 1 Ave.             | Miami | FL    | 33132   | C        | C          | 2008       | 57              |
| CBD                                    | Epic West                          | 250 Biscayne Blvd. Way    | Miami | FL    | 33131   | C        | C          | 2008       | 342             |
| CBD                                    | Everglades on The Bay - North      | 244 Biscayne Blvd.        | Miami | FL    | 33132   | C        | C          | 2008       | 408             |
| CBD                                    | Everglades on The Bay - South      | 253 NE 2nd St.            | Miami | FL    | 33132   | C        | C          | 2008       | 440             |
| CBD                                    | Flagler First Condominiums         | 101 E. Flagler St.        | Miami | FL    | 33131   | C        | C          | 2008       | 91              |
| CBD                                    | MET Miami - 1                      | 200 SE 2 St               | Miami | FL    | 33131   | C        | C          | 2008       | 447             |
| CBD                                    | One Miami-East                     | 335 S. Biscayne Blvd.     | Miami | FL    | 33131   | C        | C          | 2005       | 451             |
| CBD                                    | One Miami-West                     | 325 S. Biscayne Blvd.     | Miami | FL    | 33131   | C        | C          | 2006       | 440             |
| CBD                                    | The Ivy                            | 93 SW 3 St                | Miami | FL    | 33131   | C        | C          | 2008       | 498             |
| CBD                                    | The Loft                           | 234 NE 3 St               | Miami | FL    | 33132   | C        | C          | 2005       | 196             |
| CBD                                    | The Loft 2                         | 133 NE 2 Ave              | Miami | FL    | 33131   | C        | C          | 2007       | 495             |
| CBD                                    | Wind by Neo                        | 350 S. Miami Ave.         | Miami | FL    | 33130   | C        | C          | 2008       | 489             |

| District                                       | Building Name              | Address              | City  | State | Zipcode | Type (a) | Status (b) | Year Built | Number of Units |
|------------------------------------------------|----------------------------|----------------------|-------|-------|---------|----------|------------|------------|-----------------|
| <b>COMPLETED CONDOMINIUM BUILDINGS</b>         |                            |                      |       |       |         |          |            |            |                 |
| M&E                                            | 1800 Biscayne Plaza        | 275 NE 18 St         | Miami | FL    | 33132   | C        | C          | 2006       | 195             |
| M&E                                            | Cité - Bayshore            | 2000 N. Bayshore Dr. | Miami | FL    | 33137   | C        | C          | 2004       | 252             |
| M&E                                            | Cité - Biscayne            | 2001 Biscayne Blvd.  | Miami | FL    | 33137   | C        | C          | 2004       | 184             |
| M&E                                            | City 24                    | 350 NE 24 St         | Miami | FL    | 33137   | C        | C          | 2008       | 119             |
| M&E                                            | Opera Tower                | 1750 N. Bayshore Dr. | Miami | FL    | 33132   | C        | C          | 2008       | 635             |
| M&E                                            | Uptown Lofts               | 2275 Biscayne Blvd.  | Miami | FL    | 33137   | C        | C          | 2005       | 66              |
| PW                                             | 900 Biscayne               | 900 Biscayne Blvd.   | Miami | FL    | 33132   | C        | C          | 2008       | 509             |
| PW                                             | Marina Blue                | 888 Biscayne Blvd.   | Miami | FL    | 33132   | C        | C          | 2008       | 516             |
| PW                                             | Ten Museum Park            | 1040 Biscayne Blvd.  | Miami | FL    | 33132   | C        | C          | 2007       | 200             |
| PW                                             | The Madison - East         | 800 N. Miami Ave.    | Miami | FL    | 33136   | C        | C          | 1989/06    | 152             |
| PW                                             | The Madison - West         | 800 N. Miami Ave.    | Miami | FL    | 33136   | C        | C          | 1989/06    | 203             |
| W/E                                            | 1800 Club                  | 1800 N. Bayshore Dr. | Miami | FL    | 33132   | C        | C          | 2007       | 469             |
| W/E                                            | Bay Lofts                  | 421 (455) NE 25 St   | Miami | FL    | 33137   | C        | C          | 2004       | 58              |
| W/E                                            | Blue                       | 601 NE 36 St         | Miami | FL    | 33317   | C        | C          | 2005       | 330             |
| W/E                                            | Cynergi                    | 2700 N. Miami Ave.   | Miami | FL    | 33137   | C        | C          | 2008       | 100             |
| W/E                                            | Midtown 2                  | 3470 E. Coast Ave.   | Miami | FL    | 33137   | C        | C          | 2006       | 337             |
| W/E                                            | Midtown 4                  | 3301 NE 1 Ave.       | Miami | FL    | 33137   | C        | C          | 2008       | 392             |
| W/E                                            | Midtown-Midblock East      | 3250 NE 1 Ave.       | Miami | FL    | 33137   | C        | C          | 2008       | 172             |
| W/E                                            | Midtown-NorthBlock         | 3401 N. Miami Ave.   | Miami | FL    | 33137   | C        | C          | 2006       | 77              |
| W/E                                            | Gallery Art                | 333 NE 24 St         | Miami | FL    | 33137   | C        | C          | 2008       | 176             |
| W/E                                            | Moon Bay                   | 500 NE 29 St         | Miami | FL    | 33137   | C        | C          | 2008       | 61              |
| W/E                                            | New Wave                   | 725 NE 22 St         | Miami | FL    | 33137   | C        | C          | 2006       | 78              |
| W/E                                            | Onyx on the Bay            | 665 NE 25 St         | Miami | FL    | 33137   | C        | C          | 2007       | 118             |
| W/E                                            | Parc Lofts                 | 35 NE 17 St          | Miami | FL    | 33132   | C        | C          | 2006       | 71              |
| W/E                                            | Platinum                   | 480 NE 30 St         | Miami | FL    | 33137   | C        | C          | 2007       | 119             |
| W/E                                            | Quantum on the Bay (North) | 1900 N. Bayshore Dr. | Miami | FL    | 33132   | C        | C          | 2008       | 244             |
| W/E                                            | Quantum on the Bay (South) | 1900 N. Bayshore Dr. | Miami | FL    | 33132   | C        | C          | 2008       | 454             |
| W/E                                            | Star Lofts                 | 704 NE 25 St         | Miami | FL    | 33137   | C        | C          | 2007       | 47              |
| W/E                                            | The Yorker                 | 444 NE 30 St         | Miami | FL    | 33137   | C        | C          | 2005       | 62              |
| <b>RENTAL APARTMENTS</b>                       |                            |                      |       |       |         |          |            |            |                 |
| Brickell                                       | One Broadway at Brickell   | 1451 S Miami Ave     | Miami | FL    | 33131   | R        | C          | 2005       | 371             |
| Brickell                                       | Summit Brickell            | 50 SW 10 St          | Miami | FL    | 33130   | R        | C          | 2002       | 405             |
| CBD                                            | Atrium                     | 150 SE 3 Ave         | Miami | FL    | 33131   | R        | C          | 2005       | 107             |
| W/E                                            | 25 Biscayne Park           | 2450 Biscayne Blvd   | Miami | FL    | 33137   | R        | C          | 2007       | 214             |
| W/E                                            | Los Suenos                 | 500 NW 36 St         | Miami | FL    | 33137   | R        | C          | 2007       | 53              |
| W/E                                            | 22 Biscayne Bay            | 615 NE 22 St         | Miami | FL    | 33137   | R        | C          | 2005       | 104             |
| W/E                                            | Porta Di Oro               | 479 NE 30 St         | Miami | FL    | 33137   | R        | C          | 2003       | 89              |
| <b>BUILDINGS UNDER CONSTRUCTION (PIPELINE)</b> |                            |                      |       |       |         |          |            |            |                 |
| Brickell                                       | Brickell Station Villas    | 100 SW 10 St         | Miami | FL    | 33130   | C        | UC         | 2009       | 63              |
| CBD                                            | Mint                       | 92 SW 3 St           | Miami | FL    | 33130   | C        | UC         | 2009       | 530             |
| PW                                             | Marquis                    | 1100 Biscayne Blvd.  | Miami | FL    | 33132   | C        | UC         | 2009       | 306             |
| W/E                                            | Paramount Bay              | 2066 N. Bayshore Dr. | Miami | FL    | 33137   | C        | UC         | 2009       | 346             |
| WBrickell                                      | SunView                    | 1001 SW 10 St        | Miami | FL    | 33130   | R        | UC         | 2009       | 88              |

(a) C=Condominium; R=Rental Apartment

(b) C=Complete; UC=Under Construction

Source: Miami-Dade Public Record; Focus Real Estate Advisors, LLC.



## APPENDIX 2A – CONDOMINIUM SURVEY QUESTIONNAIRE FORM



## Condominium Questionnaire (to be completed by Property Manager/Representative)

|                                                                                                     |                            |                |
|-----------------------------------------------------------------------------------------------------|----------------------------|----------------|
| <b>Section 1: General Information</b>                                                               |                            |                |
| Legal Name of Project: _____                                                                        |                            |                |
| Legal Names of Association: _____                                                                   |                            |                |
| Subject Property Address: _____                                                                     |                            |                |
| <b>Section 2: Project Information</b>                                                               |                            |                |
| 1. Total Square Feet (SF) of the project: _____                                                     |                            |                |
| 2. Total Square Feet (SF) of commercial space in the project: _____                                 |                            |                |
| Please provide number (#) values and/or percentages (%) for questions 3-8.                          |                            |                |
|                                                                                                     | Number (#)                 | Percentage (%) |
| 3. Total number of units:                                                                           | _____                      | _____          |
| 4. Closed:                                                                                          | _____                      | _____          |
| 5. Total Occupied:                                                                                  | _____                      | _____          |
| a. Owner Occupied:                                                                                  | _____                      | _____          |
| b. Renter Occupied:                                                                                 | _____                      | _____          |
| 6. Second Home:                                                                                     | _____                      | _____          |
| 7. Investor Owned:                                                                                  | _____                      | _____          |
| 8. Retained by Developer:                                                                           | _____                      | _____          |
| 9. Does any entity own more than 10% of the total units in the project?                             | ( ) yes ( ) no             |                |
| 10. Has the property received FHA approval?                                                         | ( ) yes ( ) no ( ) pending |                |
| 11. Has the property received Fannie Mae or Freddie Mac approval?                                   | ( ) yes ( ) no ( ) pending |                |
| 12. The Average Monthly Maintenance (PSF) fee is:                                                   | \$ _____                   |                |
| 13. Percentage (%) of units, where owners are 30 days or more delinquent in their association fees: | _____ %                    |                |
| 14. Total amount of outstanding delinquent charges is                                               | \$ _____                   |                |
| 15. Condominium has fidelity insurance:                                                             | ( ) yes ( ) no             |                |
| 16. Condominium has hazard insurance:                                                               | ( ) yes ( ) no             |                |
| <b>Section3: Comments</b> (i.e. Property details: How else can the DDA be of assistance?)           |                            |                |
|                                                                                                     |                            |                |
| <b>Section4: Contact Information</b>                                                                |                            |                |
| Name of Association Representative or Preparer                                                      | _____                      |                |
| Title                                                                                               | _____                      |                |
| Company Name                                                                                        | _____                      |                |
| Phone Number                                                                                        | _____                      |                |
| Email                                                                                               | _____                      |                |

For assistance with completing this form or for any questions regarding this questionnaire, please contact Craig Werley at (305)-613-5084 or send an email to [cwerley@focusadvisors.net](mailto:cwerley@focusadvisors.net).

**APPENDIX 2B – CONDOMINIUM SURVEY COVER LETTER**

April 2, 2009

**Re: Request for Participation in Condominium Questionnaire**

Dear Downtown Property Manager/Representative,

The Miami Downtown Development Authority (DDA) is an independent City of Miami agency focused on improving the quality of life for stakeholders, residents, and visitors in Downtown Miami through business development, infrastructure and capital improvements, and the provision of services. Through its programs and initiatives – as well as its partnerships with other government entities and organizations – the Miami DDA is strengthening Downtown Miami's position as international center for commerce, culture, and tourism.

We are conducting a market research to better understand the occupancy status of new and existing residential buildings in Downtown Miami, and have partnered with Goodkin - Focus Real Estate Advisors as an independent consulting firm to assist with this study. This initiative will support our business development goals and ability to attract new retail and restaurants to the downtown area.

Please find enclosed a Condominium Questionnaire to be completed for your property's inclusion in the market study. For your participation, we will be happy to provide a custom report at the conclusion of the study.

Should you have any questions please contact Craig Werley at (305)-441-6438 or [cwerley@focusadvisors.net](mailto:cwerley@focusadvisors.net). For additional information about the Miami DDA and upcoming events, please visit [www.miamidda.com](http://www.miamidda.com)

Thank you in advance for your help with this project.

Sincerely,

Alyce M. Robertson  
Executive Director

*Enclosures*

## CONDITIONS FOR REAL ESTATE MARKET ANALYSIS STUDIES

The following Standard Conditions apply to real estate consulting engagements performed by Goodkin/Focus Strategic Alliance (Goodkin/Focus).

Reports may contain estimates of future sales/rental activity (e.g., absorption rates, sales values/rents, etc.) or other events that represent the consultant's view of reasonable expectations at a particular point in time, but such activities or events are not offered as predictions or as assurances that absorption levels will be achieved, that events will occur, or that indicated prices/rents will be offered or accepted. Actual results achieved during the period covered by our analyses will vary from those described in our report, and the variations may be material.

Information furnished by others is presumed to be reliable, and unless specified in the report to the contrary, has not been verified; no responsibility, whether legal or otherwise, is assumed for its accuracy, and it cannot be guaranteed as being certain. No single item of information will be completely relied upon to the exclusion of other information.

Goodkin/Focus does not, as part of its engagement, perform an audit, review, examination or appraisal (as defined by the AICPA) of any historical or prospective financial information used, and therefore does not express any opinion with regard to same.

The report and conclusions included therein are intended for the information of the person or persons to whom they are addressed, solely for the purposes stated therein, and should not be relied upon for any other purpose. In the event that the report is distributed to third parties, Goodkin/Focus shall be held harmless relative to their use or reliance on the report for any purpose. Neither our report, nor its contents, nor any reference to the consultants of Goodkin/Focus, may be included or quoted in any offering circular or registration statement, prospectus, sales brochure, appraisal, loan or other agreement or document without our prior written permission.

Consulting engagements are accepted with the understanding that there is no obligation to provide services after completion of the original assignment or beyond any updates or other supplemental services specifically defined in this agreement. If the need for subsequent services related to a consulting engagement (e.g., testimony, updates, conferences, or other services) is contemplated, special arrangements acceptable to Goodkin/Focus must be made in advance. Conclusions presented in our report assume market conditions as observed as of the current date of our market research (stated in the letter of transmittal.) Goodkin/Focus assumes no liability should market conditions materially change because of unusual or unforeseen circumstances.